

KHELO INDIA YOUTH GAMES 2025

4th - 15th May

BIHAR'S BREAKTHROUGH EDITION
IMPACT ASSESSMENT REPORT



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Khelo India Youth Games 2025 Executive Summary

EXECUTIVE SUMMARY

The 7th edition of the Khelo India Youth Games (KIYG) in 2025 marked a defining moment in Bihar's sports journey. More than just a sporting event, it was leveraged as a platform to strengthen institutional capacity, accelerate infrastructure growth, and embed sports within the state's development vision. Bihar's strategy moved beyond conventional event hosting to establish a long-term, athlete-first ecosystem that would outlast the Games themselves.

The state adopted a decentralised model of planning and delivery, empowering district administrations to lead from the front. This multi-city, multi-stakeholder framework promoted accountability, innovation, and operational excellence at scale. With minimal reliance on external vendors, Bihar built local capacity and redirected public investment toward lasting assets and skills laying the foundation for future large-scale events.

Athlete experience remained central to the planning and delivery of all core services. Accommodation, catering, and transport were seamlessly integrated to ensure comfort, performance, and efficiency. Nutrition-focused menus, thoughtfully timed event schedules, and sport-wise transport planning were implemented with precision. These services were managed directly by government teams, enabling quick decision-making and consistent quality on the ground.

Bihar's athletes delivered an exceptional performance. With 36 medals, including 7 golds, the state recorded its best-ever medal tally. It climbed to 14th in national rankings, a significant leap from previous editions. The Games also witnessed the setting of 26 national records, highlighting the enabling environment created by the Khelo India Initiative.

The Games brought economic benefits across sectors. Local service providers experienced a rise in demand, creating opportunities for small businesses and strengthening community participation. Sectors such as hospitality, transport, and food services saw noticeable activity. The Games also drew strong digital engagement and helped reinforce Bihar's identity as a capable, culturally rich, and credible host. It elevated the state's brand as a serious contender in the national sports landscape and a destination for large-scale events.

This report presents KIYG 2025 as a replicable model for how states can align major sporting events with broader development objectives. Bihar's approach, rooted in preparedness, policy reform, and community-driven execution, offers valuable lessons in legacy building, institutional trust, and the transformative power of sport in governance.



MESSAGES FROM AUTHORITIES

MESSAGE FROM ADDITIONAL CHIEF SECRETARY



Dr. B Rajender, IAS
Additional Chief Secretary
Department of Sports

It is with immense pride and gratitude that I reflect on the grand success of the Khelo India Youth Games, Bihar 2025. This landmark event has not only showcased the vibrant sporting talent from across the nation but also highlighted Bihar's growing capabilities in hosting events of national significance with world-class execution.

From the very beginning, the preparations for this prestigious tournament were undertaken with a singular goal to deliver excellence across every dimension. The rapid and robust development of sports infrastructure, the seamless organization of opening and closing ceremonies, and the meticulous attention to operational detail have truly set a new standard. The flawless arrangements in accommodation, catering and transportation left a lasting impression on athletes, officials, and visitors alike.

What was most heartening and, I must admit, pleasantly surprising was the remarkable level of coordination, discipline, and professionalism displayed throughout the event. Every moving part, from venue management to athlete services, functioned in harmony, ensuring a smooth and memorable experience for all participants.

I would like to extend my heartfelt gratitude to the Ministry of Youth Affairs & Sports, Government of India, Sports Authority of India, Finance Department, Health Department, Building Construction Department, Information & Public Relation Department, Bihar Police, Bihar State Sports Authority, District Administration Offices, volunteers, and stakeholders whose tireless efforts and unwavering commitment made this event a resounding success.

This edition of the Khelo India Youth Games has truly set a benchmark for the future, not just in event management, but in fostering a deep-rooted sporting culture within Bihar. It has inspired thousands of young athletes and reaffirmed our collective belief in the power of sports to unite, energize, and transform communities.

Let us carry forward this spirit and continue building a stronger, healthier, and more vibrant sporting ecosystem in Bihar.

Jai Hind!



**THE KHELO INDIA YOUTH
GAMES BIHAR 2025 SET
A NEW BENCHMARK IN
EXCELLENCE, UNITY,
AND SPORTING SPIRIT
IGNITING A VIBRANT
SPORTS CULTURE FOR
THE NATION'S FUTURE.**

MESSAGE FROM DIRECTOR GENERAL & CEO



Raveendran Sankaran, IPS
DG cum CEO
Bihar State Sports Authority

Hosting the Khelo India Youth Games 2025 in Bihar was not merely an event; it marked a defining moment for the state. When we were presented with the challenge of preparing in just three months, it felt overwhelming, almost insurmountable. However, the Government of Bihar embraced this challenge with unwavering determination and a clear vision, perceiving it not just as an obligation but as an opportunity to showcase Bihar's capabilities on the national stage.

From the very beginning, this mission was driven by a collaborative government effort. Every stakeholder, be it the Department of Sports, the Bihar State Sports Authority, the Building and Construction Department, the Police Department, district administration offices, IPRD, educational institutions, or our esteemed training academies such as BIPARD, the Bihar Police Academy, and IIM Gaya, played an indispensable role in devising and executing our plans. This synergistic approach was crucial to the remarkable success that the nation witnessed.

We took the time to study previous editions of the Games held in other states closely. These insights served as the foundation of our strategy, allowing us to identify pitfalls to avoid, areas in need of improvement, and how to cultivate a

model that placed athletes first while empowering the local community. Addressing common challenges related to Accommodation, Catering, and Transportation (ACT) was fundamental to our philosophy of "Atithi Devo Bhava." We meticulously designed the Field of Play (FOP), competition conduct, and overall athlete experiences to optimize performance, resulting in a remarkable achievement of 26 new records.

Despite unpredictable weather conditions, including sudden rainfall and hailstorms, our teams exhibited exceptional resilience.

Preparedness at the venues showcased our disaster management readiness, enabling rapid response and safety assurance without disrupting the competition schedule. These efforts demonstrated our capacity not just for planning, but for real-time problem-solving under pressure. Our guiding philosophy was anchored in several core principles:

Athlete-Centric Approach: Each decision, regardless of its scale, was made with the athlete's well-being at its core.



**YE BIHAR HAI,
HUM ITIHAS
LIKHTE NAHI,
RACHTE HAIN.**



Vocal for Local: We proudly included local vendors, artisans, and service providers, which not only added authenticity but also invigorated the local economy.

Capacity Building:

The Games served as a valuable training ground, empowering everyone from volunteers to officials.

Cost-Effectiveness with High Impact:

We developed a delivery model that prioritized quality while remaining budget-conscious, creating a potential blueprint for other future host states.

This endeavour was far more than execution; it was an assertion of Bihar’s rising stature. With the spirit of **"Yeh Bihar Hai, Hum Itihas Likhte Nahi, Rachte Hain,"** we demonstrated that Bihar could not only match but surpass expectations in hosting high-calibre sporting events. The brand value of Bihar has been heightened, and our identity has been redefined.

We acknowledge the contribution and support extended by the Sports Authority of India (SAI), the ultimate reward was realised not only from smooth logistics or effective competition management, but also from the overwhelming

satisfaction expressed by athletes and stakeholders alike.

This success culminated in national recognition, with the Hon’ble Prime Minister of India Shri Narendra Modi acknowledging Bihar’s efforts in his widely respected Mann Ki Baat addressed proud moment that has now congealed into a significant chapter of our state’s history.

The Hon’ble Chief Minister, Shri Nitish Kumar, not only recognized the efforts made throughout this journey but also personally visited all the venues, providing unwavering support and standing firmly behind every step of the event. His involvement underscored the commitment of our leadership to the success of the Khelo India Youth Games.

My special gratitude to (Dr.) B Rajendra, IAS, Additional Chief Secretary, Department of Sports, Bihar and Mahendra Kumar, IAS, Director, Department of Sports, Bihar, who, along with myself, were affectionately referred to as the “3 Musketeers” of sports development in Bihar by Shri Deepak Kumar, Principal Secretary to the Hon’ble Chief Minister. Their vision, dedication, and relentless efforts were instrumental in bringing this extraordinary event to life and redefining Bihar’s sports landscape. We extend our heartfelt gratitude for the steadfast

support and motivation from our esteemed leaders:

Hon’ble Union Minister of Youth Affairs & Sports, Shri Mansukh Mandaviya

- *Hon’ble Deputy Chief Minister of Bihar, Shri Samrat Choudhary*
- *Hon’ble Deputy Chief Minister of Bihar, Shri Vijay Kumar Sinha*
- *Hon’ble State Sports Minister, Shrimati Raksha Khadse*
- *Hon’ble Sports Minister of Bihar, Shri Surendra Mehta*

Special thanks are also due to key pillars of Bihar’s administration:

- *Shri Deepak Kumar, IAS, Principal Secretary to Hon’ble CM*
- *Shri Amrit Lal Meena, IAS, Chief Secretary, Bihar*
- *Shri Vinay Kumar, IPS, Director General of Police, Bihar*
- *Shri Pratyaya Amrit, IAS, Development Commissioner, Bihar*
- *Shri (Dr.) S. Siddharth, IAS, Additional Chief Secretary, Bihar*
- *Shrimati R. Malar Vizhi, IPS, Director, BPA, Bihar*

Shri Kumar Ravi, IAS, Secretary, Building and Construction Department, Bihar

- *Shri Anupam Kumar, IAS, Secretary, Information and Public Relations Department, Bihar*
- *Shri Vaibhav Srivastava, IAS, Director, Information and Public Relations Department, Bihar*
- *Shri Ashutosh Dwivedi, IAS Joint Secretary, Building and Construction Department, Bihar*

Special mention to Smt. Sujata Chaturvedi, IAS, former Secretary, Ministry of Youth Affairs & Sports & former Director General of the Sports Authority of India, Shri Hari Ranjan Rao, Secretary, Ministry of Youth Affairs and Sports, and Shri Mayank Srivastava, IPS, Deputy Director General, SAI played a pivotal role by offering unwavering guidance, consistent and encouragement that anchored the success of the games. Their leadership truly empowered us.

The report you hold in your hands is far from a routine summary. It serves as a guiding document, a reference model for any state aspiring to host the Khelo India Youth Games in a cost-effective, people-driven and legacy-oriented manner. We take immense pride in what we have accomplished not just for Bihar, but for the nation as a whole.

MESSAGE FROM DIRECTOR



Mahendra Kumar, IAS
Director, Department of Sports
Government of Bihar

The determination, discipline, and passion shown by our young athletes have been truly inspiring. Their performances were not just commendable they were a reflection of years of dedication, resilience, and silent hard work. They have made Bihar proud, and have firmly etched the state's name on India's sporting map.

Equally heartening has been the transformation in our sports infrastructure. From world-class stadiums to state-of-the-art training facilities, Bihar has shown that it is not only ready to host events of national importance, but can do so with excellence, dignity, and pride. The Khelo India Youth Games served as the perfect stage to showcase this progress, and we rose to the occasion with grace.

A special word of thanks goes to our colleagues and partners across the Ministry of Youth Affairs & Sports, Sports Authority of India, Bihar State Sports Authority, district administrations of Patna, Nalanda, Gaya, Begusarai, and Bhagalpur, the Resident Commissioner's Office in Delhi, Building Construction Department, Home Department, Bihar Police Academy, and the Information & Public Relations Department. This was a collective effort, and the tireless commitment of every volunteer, staff member, and official played a vital role in making this a historic milestone.

Let us carry this momentum forward. Together, we must continue to support and uplift the next generation of athletes not just for Bihar, but for the nation.

Jai Hind.



**TOGETHER, LET'S
EMPOWER THE NEXT
GENERATION OF
ATHLETES FROM
BIHAR AND BEYOND.**

BIHAR'S VISION & KIYG 2025



BIHAR'S VISION FOR SPORTS DEVELOPMENT

Bihar's long-term vision is to become a vibrant sporting state that nurtures talent, promotes fitness, and makes sports accessible to all. The focus is on building strong grassroots systems, modern infrastructure, and comprehensive athlete support across all levels.



Policies and Milestones to achieve the Vision

A key part of the strategy is to bring national and international events especially in priority sports to Bihar, and to host large-scale multi-sport events, state leagues, and talent scouting programs.

These efforts aim to create a robust pipeline for identifying and developing new talent. With a strong emphasis on inclusion, excellence, and sustainability, Bihar is embedding sports into the heart of its development journey.

2022	2023	2024	2024	2024	2024
Registration of BSSA as an Independent society	Bihar Sports Recruitment Policy	Creation of Department of Sports	Bihar State Scholarship Policy	Panchayat Sports Club Policy	Mashaal Talent Identification Scheme

Events Leading up to Khelo India Youth Games 2025

- 23** National Tournaments
- 25** National School Games
- 32** BSSA Events
- NIDJAM** World's Largest Athletics Talent Scouting
- 04** Bihar State Championships
- 03** State Leagues
- 02** International Tournaments
- 04** ASMITA & Khelo India Zonals



TALENT IDENTIFICATION PROGRAMS

Mashaal:

Talent scouting across 37,599 government schools in the state engaging over 42 lakh participants. Bihar is scouting future Olympians with the aim of preparing them for the 2032 and 2036 Olympic Games.



Professional Leagues:

Three home-grown leagues in kabaddi, volleyball, and football were hosted in Bihar to provide competitive exposure, identify emerging talent, and nurture athletes across the state.



PROMOTION OF ESPORTS

Bihar is at the forefront of the burgeoning Esports industry, the state has distinguished itself as one of the first in India to recognize Esports as a priority sport. Bihar has laid the groundwork for a comprehensive Esports ecosystem, encompassing the organization of state and national level championships.



WORLD CLASS INFRASTRUCTURE DEVELOPMENT

Sports City in Punpun

100-acre land in Punpun has been acquired to develop a world-class Sports City and further boost sports infrastructure.

Rajgir Sports Academy: High Performance Centre

A 90-acre state-of-the-art campus, offers top-class infrastructure for high-performance athletes in the state's priority sports.

Centre of Excellences

9 international-level stadiums at the Commissionerate level are being built with indoor sports complexes.

Stadiums

139 stadiums are being constructed under the "Mukhyamantri Khel Vikas Yojana" across the state.

Mini Stadiums

252 mini stadiums has been constructed at the block level across the state.

Play Grounds

6650 playgrounds, in 8,053 Gram Panchayat have been identified to be developed Under the MGNREGA scheme.



WHY KIYG IN BIHAR?



Mashaal

42 Lakh participants across 37,599 Schools

150+

selected under state scholarship schemes

1st ever

Khelo India Youth Games in the East Zone of India

2.1 million+

Bihar Women's Kabaddi League

Impressions across Facebook, Instagram and YouTube

150+

Jobs provided to sports medallists under Gazetted and Non-Gazetted posts

DEMOGRAPHIC ADVANTAGE

Bihar has the highest proportion of youth aged 15–29 years, accounting for 28% of its population

This youthful demographic offers immense untapped potential for grassroots sports development and talent identification.

Hosting KIYG 2025 reflects Bihar's strategic commitment to youth empowerment and long-term national sporting excellence.

EXISTING ECOSYSTEM

Seamless progression pathway for athletes from grassroots to high-performance centres.

Bihar's Panchayat Sports Club Policy facilitated the registration of sports clubs at panchayat level, these clubs have been instrumental in organizing local tournaments and fostering a grassroots sports culture.

Mashaal for Talent identification and State specific sports IPs to elevate local talent: Bihar Volleyball League and Bihar Women's Kabaddi League.

BIHAR'S PREPAREDNESS TO HOST

1. Event Hosting Experience

Bihar has transitioned from hosting national championships to prestigious international events like the Hockey Women's Asian Champions Trophy 2024 and Sepak Takraw World Cup 2025 showcasing its capability to long-term capacity building in organizing large-scale events.

2. Athlete Performance Preparedness

The government was confident that its athletes had achieved a level of readiness where their participation in any national-level competition would translate into medal-winning performances for the state.

3. Audience Readiness and Engagement

High viewership figures for Bihar Women's Kabaddi League (~ 2 million impressions across platforms) and strong in-person attendance at events like Asian Champions Trophy indicate a growing appetite for sports content, both digitally and on-ground.



ABOUT KIYG 2025, BIHAR

A BREAKTHROUGH EDITION IN BIHAR

5,071

Athletes representing 36 States and Union Territories

36 MEDALS

Including 7 Golds, Ranking 14th overall (Best ever for Bihar)

1,066

Certified technical officials across all disciplines

15 MILLION

Unique users across Instagram, YouTube, Facebook and X

28

Disciplines, including Rugby 7s, Sepaktakraw and E-sports (Demo)

620%

Increase in medals for Bihar compared to previous Games

95

Ushers from Police Department engaged for medal ceremonies

1.3 MILLION+

Interactions with viral content like reels and live coverage

26

National records broken with standout performances in athletics, weightlifting & cycling

1,439

Support staff, including coaches, team managers and physiotherapists

975

Passionate and diverse general volunteers, bringing to life the spirit of Bihar

538

Sports-specific volunteers trained and strategically deployed



IDENTITY OF THE GAMES

Overview of the Games

7th Edition: Hosted across 5 cities in Bihar and 3 sports in New Delhi

The event was virtually inaugurated by Hon'ble Prime Minister **Shri Narendra Modi**

Maharashtra emerged as overall champions for the 3rd time in a row (158 medals)

Introduction of Rugby 7s and Sepak Takraw as medal sports in KIYG franchise

Debut of E-Sports as a demo sport, engaging most renowned gamers of India

Scan the QR Code to watch the KIYG 2025 Anthem.



THE ANTHEM

The official anthem for the Khelo India Youth Games 2025, Bihar that resounds the tag line of the Games – “Khel ke Rang! Bihar ke Sang!”

THE LOGO

The official logo for the Khelo India Youth Games 2025, Bihar, is a vibrant embodiment of the state's cultural, historical, and ecological legacy. Enclosed within Bihar's silhouette, it integrates the KIYG emblem and the slogan “Khel Ke Rang! Bihar Ke Sang!”. The design features the Mahabodhi Temple, Peepal tree, Madhubani art, and House Sparrow, symbolizing heritage and biodiversity. Icons like the Valmiki Tiger Reserve, Gangetic Dolphin Sanctuary, Ashoka Chakra, Lion Capital, and Nalanda University reflect Bihar's ecological, historical, and intellectual contributions. The Chhath Puja motif further reinforces its spiritual and cultural identity on a national sporting platform.

THE MASCOT

The Gajasimha mascot for the Khelo India Youth Games 2025 embodies Bihar's confluence of heritage, strength, and athletic excellence. Inspired by Pala-period sculptures of Nalanda and Bodh Gaya, this lion-elephant hybrid symbolizes the ideal athlete combining power, intellect, and leadership. Featuring a lion's physique with an elephant's trunk, dressed in KIYG attire and tricolour wristbands, Gajasimha reflects cultural pride, national spirit, and Bihar's commitment to hosting a Games that celebrates youth, tradition, and sporting prowess.

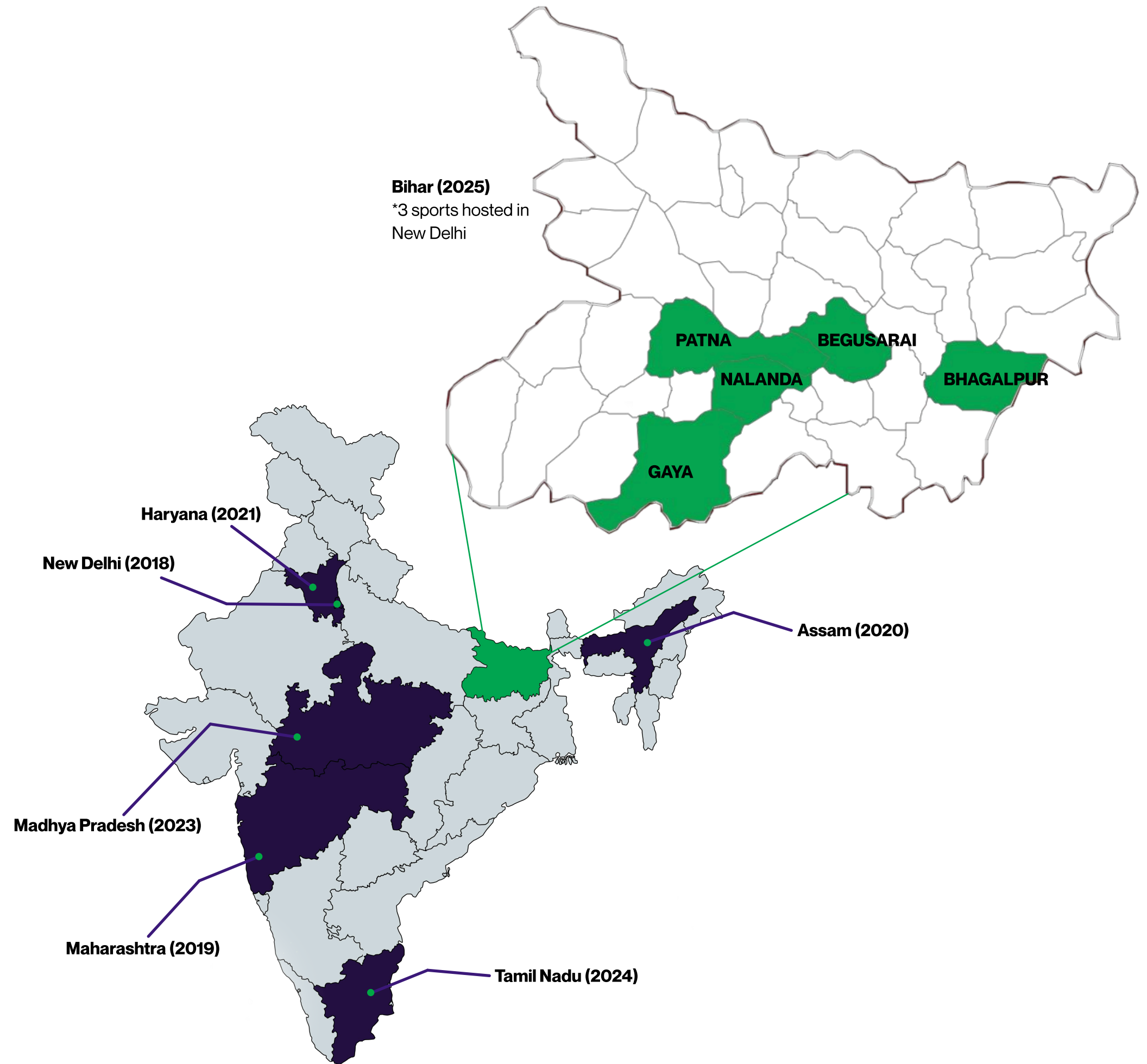
THE TORCH

The torch of KIYG 2025, inspired by Bihar's cultural and artistic heritage, features a floral silhouette adorned with Madhubani and Sikki art, and a golden hue symbolizing enlightenment. It represents Bihar's dedication to sporting excellence, world-class infrastructure, and the transformative power of sports in shaping a progressive future.

GAMES, LOCATIONS AND VENUES

Khelo India Youth Games 2025 adopted a strategic multi-city, multi-venue format spanning 5 cities across Bihar and select events in New Delhi. This approach not only maximized outreach and operational efficiency but also underscored Bihar's preparedness to host large-scale sporting events, leaving a legacy of upgraded infrastructure, empowered communities, and a revitalized sports ecosystem.

The 2025 edition in Bihar is the 7th edition of the Khelo India Youth Games with previous hosts being Delhi, Maharashtra, Assam, Haryana, Madhya Pradesh and Tamil Nadu.



12 VENUES ACROSS 5 CITIES IN BIHAR

The Khelo India Youth Games 2025 strategically prioritized the optimal utilization of existing sports infrastructure, thereby making it one of the most economically efficient editions to date. The Games were hosted across five cities in Bihar **Patna, Rajgir, Gaya, Bhagalpur, and Begusarai** each selected for their readiness and infrastructural capabilities.

Infrastructure upgrades targeted towards priority sports: Infrastructure upgrades were strategically directed towards priority sports, ensuring cost-effective investments with high impact. The upgraded venues are envisioned to serve as dedicated training and high-performance centres for athletes with medal-winning potential. These facilities will play a pivotal role in nurturing elite talent and strengthening the long-term sporting ecosystem.



1. Patliputra Sports Complex, Patna
Athletics | Rugby | Volleyball | Basketball



2. IAS Bhavan, Patna
Tennis



3. Gyan Bhavan, Patna
Judo | Wrestling



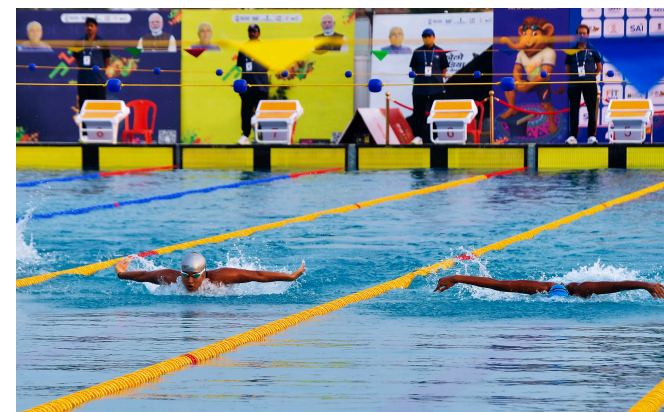
4. Railway Sports Complex, Patna
E-Sports | Boxing



5. BSAP 5 Indoor Stadium, Patna
Sepak Takraw



7. Rajgir Sports Complex, Rajgir
Fencing | Kabaddi | Hockey | Weightlifting | Table Tennis



9. BIPARD, Bodh Gaya
Gatka | Kho Kho | Tang-Ta | Swimming



11. Yamuna Bhagat Stadium, Begusarai
Football (Boys)



6. Marine Drive, Patna
Cycling (Road)



8. IIM, Bodh Gaya
Mallakhamb | Kalaripayattu | Yogasana



10. Sandy's Compound, Bhagalpur
Archery | Badminton



12. IOCL Barauni, Begusarai
Football (Girls)

2 VENUES IN NEW DELHI

Two venues in New Delhi were utilised for the conduct of select events cycling (track), gymnastics, and shooting owing to the availability of existing international standard infrastructure.

Leveraging such facilities in other states presents a highly pragmatic and cost-effective approach, eliminating the need for substantial capital investment in temporary infrastructure. This strategic decision ensured technical excellence in event delivery.

Furthermore, it reflects a collaborative, inter-state model of hosting that maximises national infrastructure usage, aligns with sustainability goals, and reinforces the principle of operational efficiency without compromising on the standards required for high-performance sporting competitions



13. Indira Gandhi Stadium, New Delhi
Cycling (Track)



14. Dr. Karni Shooting Range, New Delhi
Shooting



Gymnastics



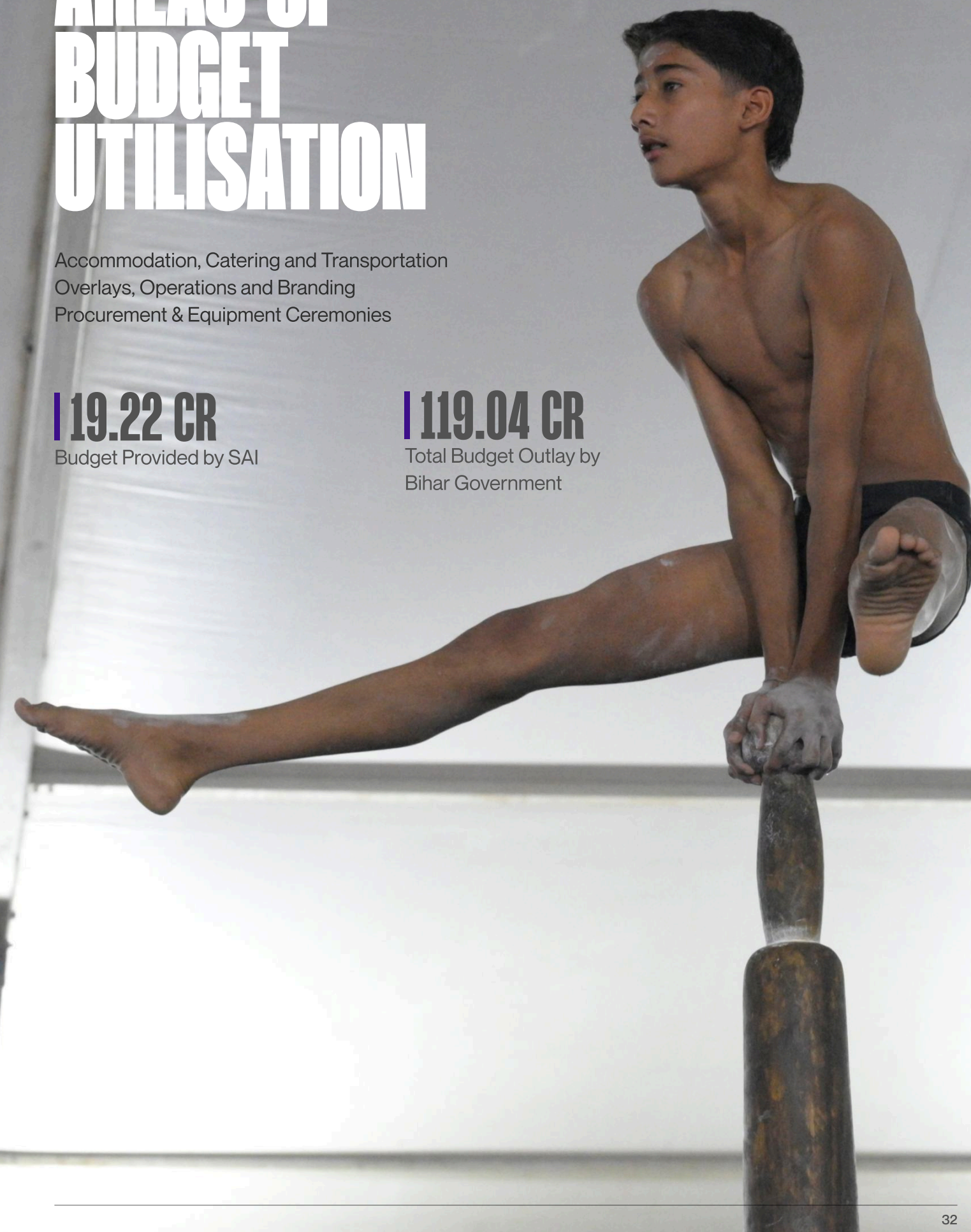
Shooting (Trap)

AREAS OF BUDGET UTILISATION

Accommodation, Catering and Transportation
Overlays, Operations and Branding
Procurement & Equipment Ceremonies

19.22 CR
Budget Provided by SAI

119.04 CR
Total Budget Outlay by Bihar Government





BIHAR'S APPROACH TO KIYG 2025

PLANNING AND DELIVERY FRAMEWORK



FRAMEWORK DESIGN APPROACH

Bihar adopted an innovative and decentralised governance model for the planning, organisation and delivery of Khelo India Youth Games 2025. This approach combined centralised leadership with decentralised execution to ensure efficient management across the state.

BUDGETING AND FINANCIAL MANAGEMENT

A decentralised financial model was employed to ensure smooth budget distribution and control.

District-Level Budgeting: District administrations managed budgets for various components of the Games in their respective zones.

Core Functional Areas spearheaded by various state departments utilised their respective departmental budgets for the planning and delivery of their respective functions such as: medical operations (health department), Accommodation, Catering, Transport, Housekeeping and Protocol (District Administration), Media and Communication (IPRD), Waste Collection and Management (Nagar Nigam), Security (Police Department), Venue Development (BCD), Water Supply (Minor Water Resources), Project Management Unit, Ceremonies, Overlays & Sports Operations Agency, Sports Equipment (BSSA, Department of Sports), Broadcast, TIDC, GTCC, NADA (SAI)

FUNCTIONAL COORDINATION AND EXECUTION

The government deployed its entire workforce through a multi-functional structure to ensure seamless execution across all aspects of the event.

Dedicated Function Leads:
Deputed Officers: Officers from various departments were assigned specific roles (e.g., accommodation, transport, catering, etc.) to ensure focused management.

OPERATIONAL DIFFERENTIATORS

1. Government Driven Core Services
Government-Driven Core Services: Unlike previous editions that relied heavily on third-party vendors, the Government of Bihar through the District Administration Offices directly managed key operational areas such as accommodation, catering and transportation. This in-house approach ensured tighter quality control, faster decision-making and better alignment with local administrative capabilities.

2. Institutional Volunteering Mechanism
PSI as Volunteers: Instead of deploying general volunteers, sub-inspectors and trained personnel from the Bihar Police were mobilised to perform critical volunteer roles. These officers were entrusted with managing athlete flow, enforcing security protocols, and supporting field-of-play operations, bringing discipline and accountability.

STAKEHOLDER INTEGRATION MATRIX

The organizational integration for Khelo India Games 2025 followed a structured, multi-tiered approach. Three key stakeholders were involved in the planning, organisation, and delivery of the event. Senior leadership provided strategic direction, while mid-level teams ensured coordination and oversight. Implementation was managed by dedicated teams at the state and district levels. Various agencies and departments supported on ground execution. The coordination matrix below outlines vertical hierarchies within organisations and horizontal collaboration across agencies to ensure seamless delivery.



KEY PILLARS

KIYG 2025 marked a turning point for sports development in Bihar. It served not just as a multi-sport event but as a strategic platform for long-term sports development in the state.

This sporting event was conceptualized and executed in alignment with Bihar's broader vision for youth empowerment, institutional reform, and infrastructure advancement.

To ensure lasting impact, the state identified five core pillars of transformation, selected through a rigorous framework based on three core planning principles: their influence on Bihar's sports ecosystem, the level of budgetary investment committed, and alignment with the state's long-term development vision.

This deliberate and criteria-driven approach ensured that each pillar was not only relevant and impactful in the present but also integrated into the future roadmap of Bihar's sports policy and institutional architecture.

Core Stakeholders	Sports Authority Of India	DOS, BSSA	Govt. of Bihar
Key Leadership Roles	GTCC Chairperson	DG cum CEO, BSSA	Chief Secretary
Key Coordination and Supervising Role	SAI FA Heads	FA Committees Heads	DM, SP/SSP, ADMs, Department Head
Delivery and Execution	GTCC Members, SAI KIYG Team	Committee Members	District Level Wings of State Departments
Volunteer + Agencies + Service Providers			

Core Planning Principles

Influence on Bihar's Sports Ecosystem

Budgetary Investment

Alignment with Bihar's Vision

5 Key Pillars of Transformation aligned with the Core Planning Principles

Integrated Planning, Distributed Delivery

Responsive Infrastructure Planning

Optimized Equipment Procurement

Athlete-Centric Management

Sport Driven Branding and Growth

INTEGRATED PLANNING, DISTRIBUTED DELIVERY

Departing from the conventional centralized hosting framework, Bihar introduced a pioneering multi-district model for the Khelo India Youth Games 2025. Under this approach, individual District Administrations were entrusted with the responsibility of delivering an exceptional athlete and spectator experience. While operating within a unified strategic framework defined by the Bihar State Sports Authority and Department of Sports, districts engaged in constructive competition to excel in execution, infrastructure readiness, and community engagement. This decentralized model not only enhanced regional ownership but also fostered innovation and efficiency across all host venues.

Key Success Factors



CENTRALISED VISION, DECENTRALISED EXECUTION

A centralized vision and standard operating framework provided by the Bihar State Sports Authority (BSSA) and Department of Sports was effectively executed through decentralized, district-led implementation.

Districts were empowered to innovate in operations, and customise athlete experience delivery while adhering to centralized benchmarks.

COMPETITION TO ELEVATE STANDARDS

A spirit of healthy competition amongst the Districts played a central role in driving operational excellence. To foster this, performance metrics were actively tracked in real-time, with key parameters benchmarked across districts during the Games.

This approach encouraged best practices, and promoted a culture of continuous improvement in execution standards

INSTITUTIONALISING MEGA EVENT READINESS

KIYG was a state-wide capacity-building exercise designed to create enduring systems and operational structures for hosting mega events in the future.

By integrating district administration, education institutions, police departments, sports associations and event management agencies, the event helped institutionalize roles, workflows, and governance models for multi-sport events.

LEGACY VALUE

Taking inspiration from how NITI Aayog publishes national indices, Bihar is developing 'Bihar Sports Index'.

This will annually rank districts based on their sports infrastructure readiness, event hosting capacity, athlete services, and grassroots program delivery. The Khelo India Youth Games Bihar 2025 served as a pilot for this framework.



RESPONSIVE INFRASTRUCTURE PLANNING

Key features of Infrastructure Development

The Khelo Inda Youth Games 2025 provided Bihar with a timely opportunity to reimagine its sports infrastructure- not just for the event, but for the future. Infrastructure development was approached not as a one-time requirement but as a strategic lever to shape the state's athletic landscape for years to come. This transformation aimed to create inclusive, functional, and future-ready spaces that could foster talent and support Bihar's broader vision of sports-led growth.

INFRASTRUCTURE WITH LONG-TERM VALUE

Bihar's infrastructure planning for KIYG 2025 was rooted in long-term utility and integration with future sports development goals. Rather than building for the moment, the focus was on enhancing facilities that would serve athletes well beyond the Games.

Yamuna Bhagat Stadium was redeveloped, resulting in increased youth participation and long-term community engagement.

Bhagalpur's Sandy Complex was upgraded to expose local athletes to international-quality facilities

IAS Bhavan in Patna, upgraded to host the Games, is already slated to host the upcoming Tennis Championship in 2025- highlighting sustainable use of event infrastructure

SMART TEMPORARY SOLUTIONS

To meet immediate demands without creating underused permanent structures, Bihar strategically deployed temporary infrastructure solutions.

These solutions were quick to install, easy to dismantle, and could be reused across locations, ensuring resource efficiency and flexibility.

German Hangars and modular setups were used for various indoor events, offering flexibility and cost-efficiency. Rather than building new venues, existing institutions like **IIM Gaya** and **BIPARD** were adapted for event use- minimizing environmental impact and maximizing utility

STATEWIDE INCLUSION AND ACCESSIBILITY

Infrastructure investments were evaluated through the lens of accessibility and inclusivity- to ensure reach and relevance at the grassroots level.

Facilities were distributed to remote regions to decentralize sports access.

Venue upgrades were designed with inclusive features and broader geographic planning, ensuring participation from across the state, especially rural districts.

The focus on accessibility helped ensure that infrastructure served both competitive athletes and local communities.

OPTIMISED EQUIPMENT PROCUREMENT

A substantial share of the essential equipment, aligned with the state's identified priority sports, was thoughtfully procured with a dual focus: ensuring readiness for the event and enabling long-term legacy use in training centres and academies.

This forward-looking approach helped build enduring infrastructure while meeting immediate operational needs. In disciplines where regional interest or participation was relatively limited, expensive or specialized equipment was not purchased outright. Instead, high-value items were tactically borrowed from the Regional Centres of the Sports Authority of India (SAI), thereby reducing capital expenditure without compromising the standard of competition.

This strategy demonstrated a balanced blend of fiscal prudence and operational excellence. It reflected careful planning, resource optimization, and strong inter-agency coordination. By leveraging institutional synergies, the organizers not only upheld the quality of the event but also set a benchmark for sustainable sports event management, laying a foundation for future collaborations and efficient infrastructure development.

10 CRORES

Cost of equipment procured

60%

Lower cost than the previous edition

15

SAI Regional Centres lent equipment



ATHLETE-CENTRIC MANAGEMENT

Bihar prioritized a seamless experience for athletes through streamlined Accommodation, Catering, and Transport (ACT) systems. Every service was designed to enhance athlete comfort, performance, and well-being throughout the Games.



Feature	Athlete Comfort & Centricity	Quality	Optimisation	Cost-Efficiency	Real-Time Support
Accommodation	Double-sharing model used where triple beds weren't available, enhancing comfort; hostel-like settings upgraded to hotel standards	Hostels upgraded with ACs, professional housekeeping, and maintenance	Hybrid model used: Hotels + upgraded hostels, maximizing capacity with minimal new builds. Sport-specific room allocation minimized crowding and confusion	Used state-owned campuses (e.g. BIPARD, BPA, IIM Gaya, etc.) to avoid full hotel dependency, lowering costs	24x7 ground staff, volunteers, help desks ensured smooth check-ins and issue redressal
Catering	Nutritionist-curated menus promoted recovery and performance. Separate dining zones for athletes ensured smooth dining experience	Daily food safety checks ensured hygiene. Cleanliness, timeliness, and taste received strong athlete feedback	We implemented smart technology interventions like QR-based real-time meal estimates driven by athlete accreditation data. This allowed precise forecasting of footfall and reduced wastage and streamline service and efficiency.	QR-based meal tracking reduced food waste and over catering	Food supply chains were built through local sourcing- aligning with Bihar's development goals. Randoms surveys to keep a check on food quality and have designated food officers at every venue
Transport	Shuttle routes synced with match/training schedules. Sport-specific shuttles and arrival/departure fleets reduced wait and eliminated last-minute rush	Vehicles allocated by discipline and venue, reducing confusion and delays	Daily district-wise transport maps with sport-specific allocations reduced redundancy. Fleet A/B split ensured 24x7 service without congestion	Sport-based clustering cut travel distances and fuel use. Use of local fleets (e.g. in Begusarai and Bhagalpur) kept spending in-state	Transport contracts awarded to local operators strengthened regional logistics businesses

SPORT DRIVEN BRANDING & GROWTH



Venue selection with Historical and cultural significance

Events were hosted in historically and culturally significant cities such as Nalanda, Gaya, Patna and Bhagalpur reinforcing Bihar's legacy as an ancient center of learning and spirituality



World-record scale public art

Bihar created one of the largest-ever Madhubani paintings, involving over 300 local artists, not just as a spectacle, but as a means to generate livelihood for artisans and bring regional art to the forefront

KIYG Bihar 2025 was not only a celebration of athletic excellence but also a powerful medium to reclaim and project Bihar's cultural identity on the national stage. The event was strategically designed to blend sport with heritage, offering participants and audience a holistic experience of Bihar's rich traditions, hospitality, and evolving identity.



Cultural integration in ceremonies

The Opening and Closing Ceremonies became vibrant showcases of Bihar's traditional art forms, featuring folk dances, classical music, and indigenous crafts, helping thousands of spectators and viewers connect with the state's cultural soul



Inclusive safety and hospitality measures

To showcase Bihar as a safe and welcoming host, the government made the thoughtful decision to deploy police personnel in civil clothes rather than uniforms- ensuring strong security while maintaining a warm, non-intimidating atmosphere for athletes and visitors alike.





IMPACT OF KIYG 2025 IN BIHAR

SOCIO - ECONOMIC IMPACT

3800+

Rooms booked across Patna, Rajgir, Gaya, Begusarai, Bhagalpur, and Delhi

400+

Transport service providers engaged for athlete and event mobility

94%

Of people employed were from Bihar, boosting local livelihoods

5000+

Temporary jobs created across transport, infrastructure, and event operations

JOB CREATION



People were engaged from both within and outside Bihar across a range of sectors including transport, infrastructure development, event management, housekeeping, and cultural program. KIYG 2025 facilitated employment generation at multiple levels, boosting local workforce participation while also enhancing skill exposure and economic activity in the host city and surrounding areas.

BOOST TO HOSPITALITY SECTOR



KIYG 2025 led to a marked increase in demand across the hospitality sector, with hotels, guesthouses, and restaurants in and around the host cities experiencing high occupancy and revenue growth. The influx of athletes, officials, media personnel, and spectators significantly contributed to the local tourism and service economy.

BOOST TO LOCAL SERVICE PROVIDERS



The event stimulated demand for a wide range of local service providers, including caterers, transport operators, security agencies, and equipment suppliers. KIYG 2025 created economic opportunities for small and medium enterprises, strengthening the local service ecosystem and enhancing business visibility.

CATALYST FOR SPORTS & GRASSROOTS PARTICIPATION



KIYG 2025 sparked a surge in sports enthusiasm across Bihar, with increased youth enrolments in local academies. Inspired by rising sports icons, parents proactively approached authorities, expressing a strong desire to enrol their children in sports, marking a powerful shift in community mindset toward structured athletic participation.

BOOSTED BY THE GAMES: LOCAL VOICES

The Khelo India Youth Games 2025 not only brought sporting excellence to Bihar but also had a transformative financial impact on local businesses

Grindhouse



Strategically located near the Patliputra Sports Complex, GrindHouse experienced a remarkable 100% increase in sales during the Games. It became the central hub for official meetings, informal gatherings, and post-event discussions. With more than 50% of the stadium's footfall choosing GrindHouse, the café established itself as the go-to venue for food, networking, and hospitality.

Operational hours were extended till 12 midnight, with the team scaling up its services to meet the growing demand. GrindHouse not only improved its service quality but also elevated its Google ratings from 4.2 to 4.5.

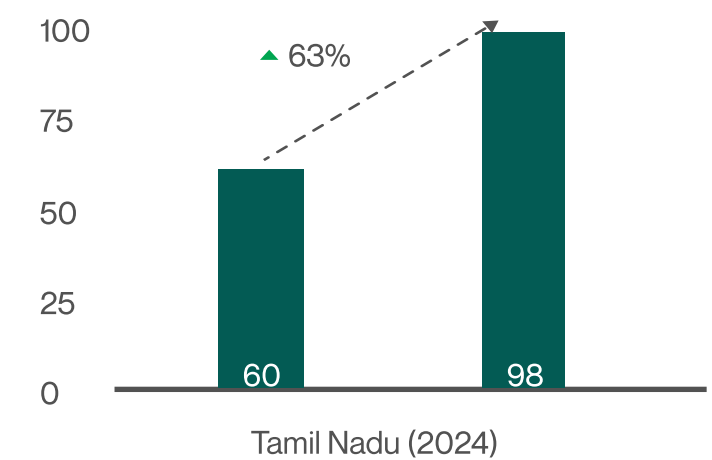
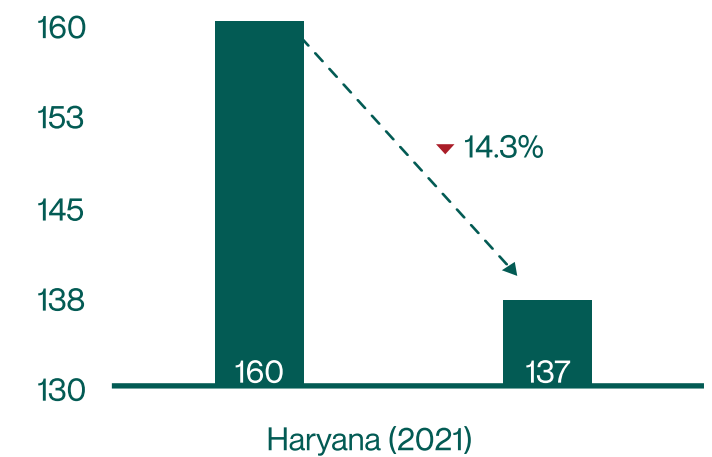
Chai Chronicles

Chai Chronicles witnessed a 25% rise in daily sales, with cold drinks selling out every day, prompting a doubling of inventory. The shop extended its timings from the usual 9 AM–11 PM to 9 AM–3 AM, accommodating the continuous crowd during the Games. These trends reflect the broader positive financial ripple effect of the event, underscoring how large-scale sports initiatives can directly benefit local entrepreneurship and strengthen the city's economic ecosystem.



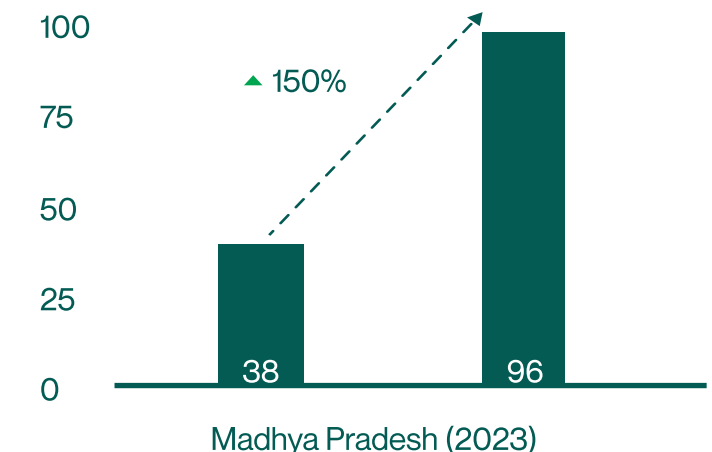
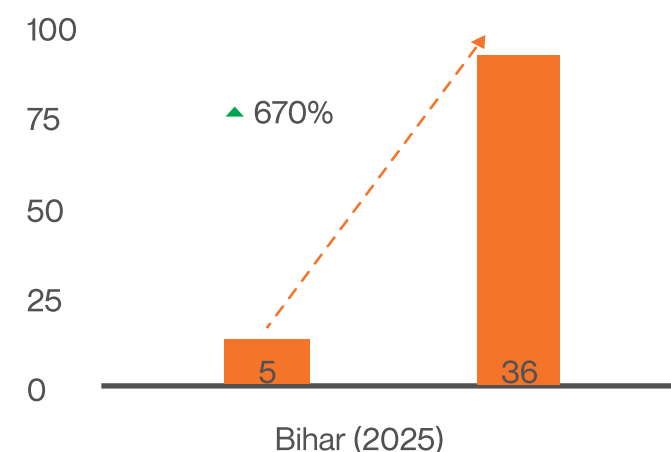
SPORTING PERFORMANCE

Hosting the Khelo India Youth Games (KIYG) has a demonstrable positive impact on the host State's sporting performance. It often leads to heightened investment in sports infrastructure, improved athlete preparation, and stronger administrative focus. Bihar made a conscious choice to nurture its own talent rather than rely on athletes from other states. A conscientious effort involving only homegrown talent the sons and daughters of Bihar and the State's performance in the 2025 edition illustrates this clearly, with a significant rise in medal tally, and a leap in national ranking from 28th in the inaugural edition to 15th as host. This trend reinforces the idea that hosting multi-sport events not only boosts short-term performance but also acts as a catalyst for long-term sports development and institutional capacity-building at the state level.



Host State Medal Performance:

Hosting Year vs. Previous 3-Year editions' average



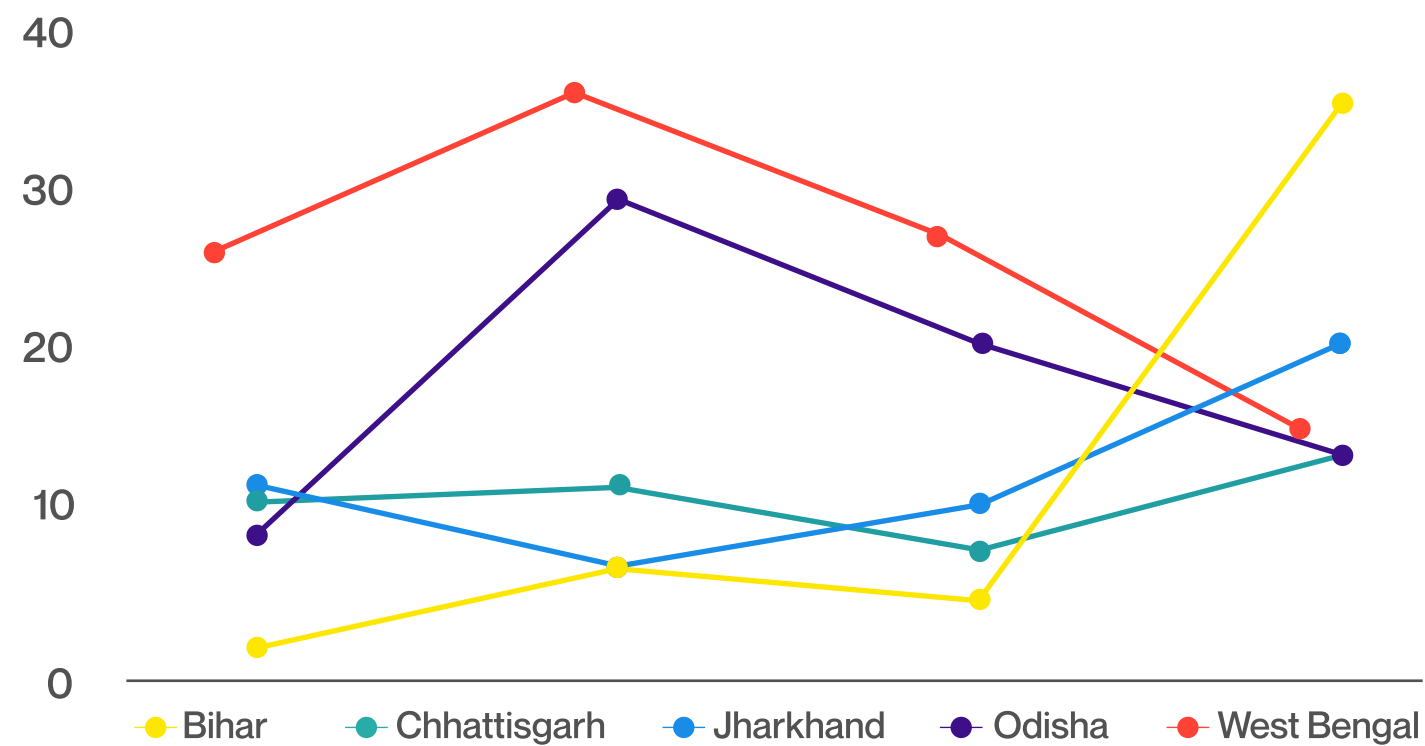
Zonal Performance Momentum

Bihar falls under the East Zone as per the zonal classification of the Khelo India Scheme. An analysis of medal tallies across previous and current editions of the Khelo India Youth Games reveals that Bihar has demonstrated the strongest upward momentum in performance compared to its East Zone counterparts, including West Bengal, Jharkhand, Odisha, and Chhattisgarh.

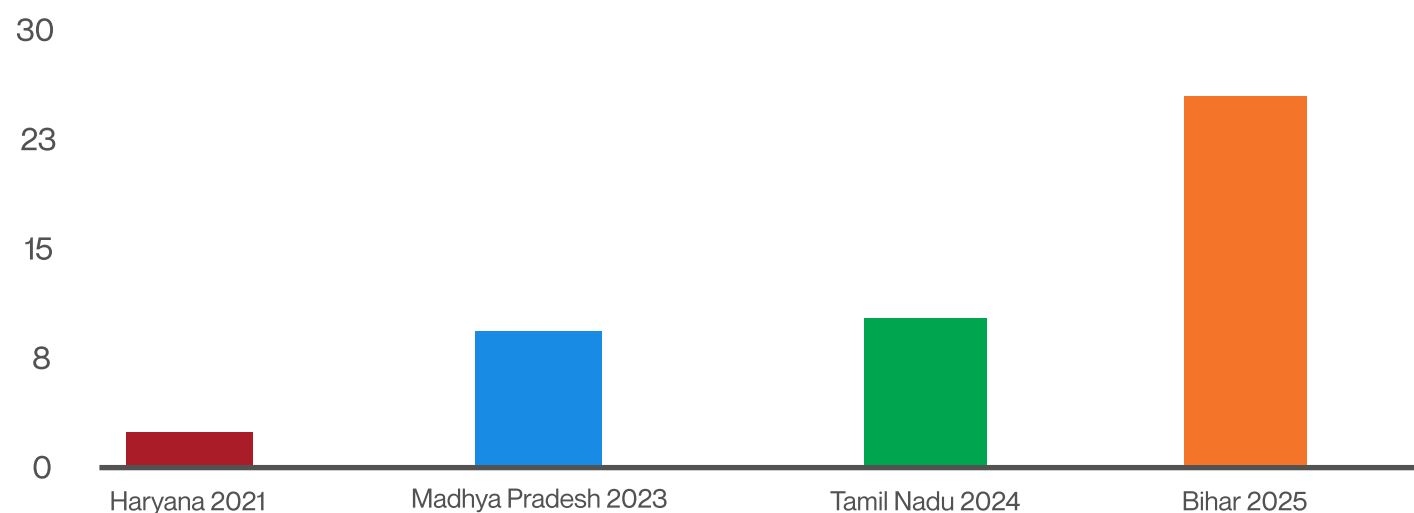
Talent Identification and National Integration

Athletes identified by the Talent Identification and Development Committee (TIDC) during KIYG are inducted into Khelo India Accredited Academies, where they receive advanced training from international coaches, along with access to equipment, nutrition, and psychological support. Data from KIYG 2025 clearly shows a rising number of Bihar athletes being selected by TIDC highlighting the state's growing contribution to India's future sporting talent pool.

East Zone Performance Comparison



Bihar Athletes selected by TIDC

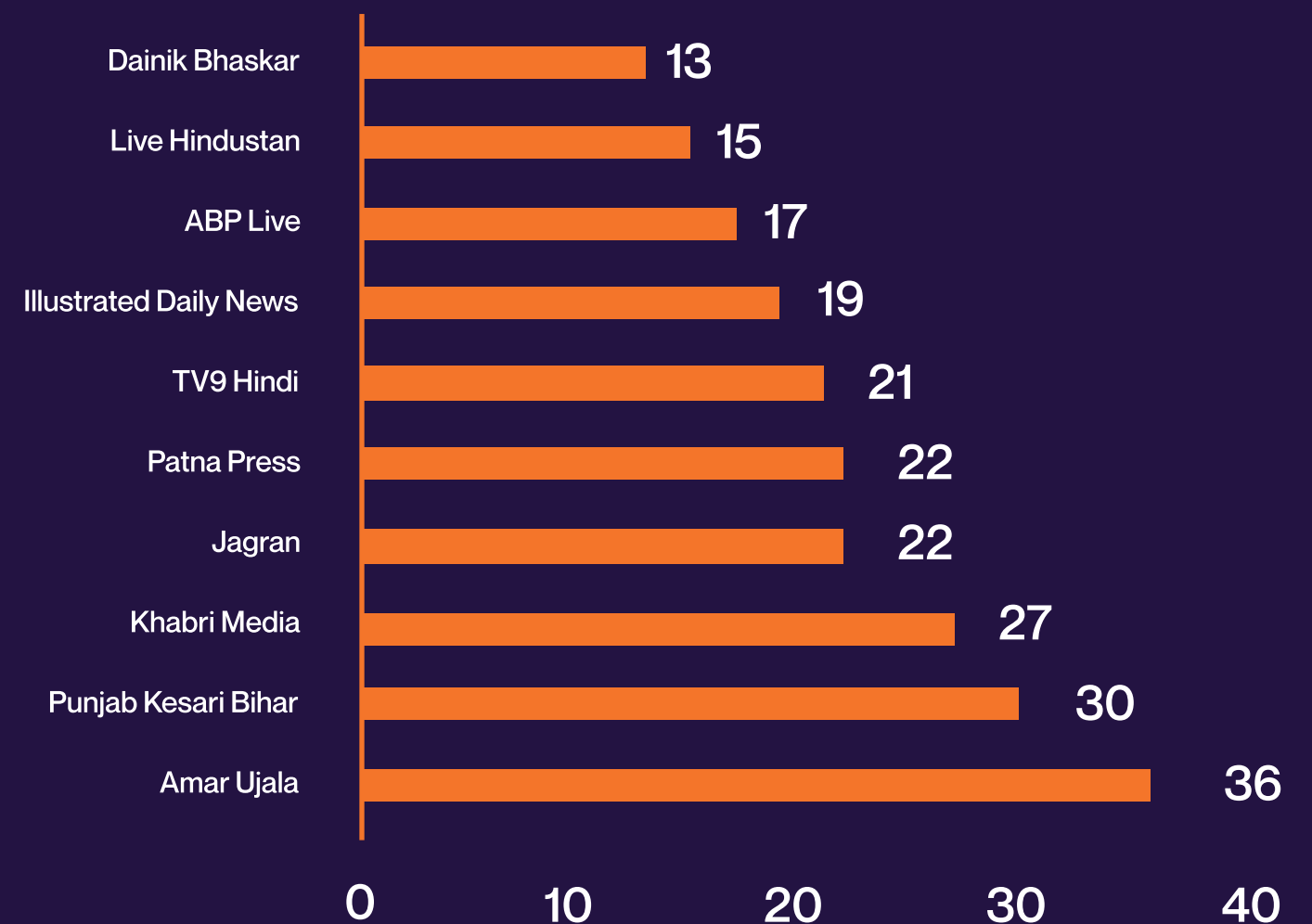


MEDIA COVERAGE

Digital Media

KIYG 2025 received widespread digital attention, with coverage from 104 unique online media sources. This extensive reach highlights the event's growing prominence in the national sporting narrative.

Top Digital Media Sources by Frequency of Mentions



Print Media

KIYG 2025 garnered strong print media presence, with coverage in over 25 national and local newspapers. The widespread reporting ensured visibility across diverse readerships and reinforced the event's regional and national significance.



Global Broadcast

The KIYG 2025 received unprecedented international exposure with live streaming and daily highlights on Olympics.com and televised coverage on Eurosport, marking the event's first global broadcast. This milestone elevated KIYG to a global youth sports platform, showcasing India's expanding presence in international sports media.



Social Media

KIYG 2025 achieved unprecedented digital reach, engaging over 15 million unique users across Instagram, YouTube, Facebook, and X (Twitter). The campaign recorded 1.3 million+ interactions, with viral content like Reels and live coverage driving deep engagement.



BEYOND THE GAMES



GUINNESS BOOK OF WORLD RECORDS

World's Largest Singing Bowl Ensemble

Location: Mahabodhi Temple, Bodh Gaya (Under the Sacred Bodhi Tree)

Event: 375 Buddhist monks (aged 5-70 years) played singing bowls together

Location: UNESCO World Heritage Site Mahabodhi Temple, Bodh Gaya

Significance: Surpassed previous record of 100 participants spiritually resonant and globally recognized



LARGEST MADHUBANI PAINTING USING NATURAL COLOURS

Canvas – 18.69 Sq.Mtr. (~201.17 Sq.ft.)

Artists: Team of 50 women from Mithila Chitrakala Sansthan, guided by Padma Shri Baua Devi

Materials: Fully natural pigments turmeric, beetroot, indigo painted over 3 days and 50 hours

Honor: Dedicated to Padma Shri Jagdamba Devi



FEMALE ATHLETE WELLNESS STATION

#PeriodPlayzone

At the Khelo India Youth Games 2025, Bihar made a conscious decision to address a subject often overlooked in sports female athlete health and menstrual wellness. A dedicated wellness station was set up to build awareness, break long-standing taboos, and create a safe, inclusive space where athletes, coaches, parents, and officials could come together to learn and engage. The stall featured interactive activities, demonstrations, and open discussions that helped normalize conversations around menstruation and reproductive health. This initiative was not just about information it was about shifting mindsets and fostering a supportive environment where no athlete feels limited by silence or stigma.

Multiple formats of learning were used- movement-based demos, surveys, feedback jars, and visual aids- to cater varied comfort levels and learning styles.

The initiative recorded **positive engagement from male coaches and administrators**, marking a shift toward shared responsibility in supporting female athletes

Key Insights and Data Points:

800 period care kits distributed of which 300 were provided to Bihar Athletes

1000+ individuals participated in at least one interactive activity at the stall

15 participants reported that it was their first time attending a session on menstrual or reproductive health in a sports setting





RECOMMENDATIONS

1. Games Governance Mechanism

- **Advance Allotment to Host State:** The Games should be formally allotted to the host state at least six months in advance to allow adequate time for strategic planning, infrastructure readiness and operational preparedness.
- **Timely Constitution of Committees:** Central and District Coordination Committees must be formed at least three months in advance to enable proactive planning, stakeholder alignment and timely resolution of issues.
- **Pre-Allotment of Games Responsibilities:** Specific Games and responsibilities should be allotted well in advance to districts and functional units to ensure preparedness and focused planning.
- **Integrated Coordination Framework:** A central coordination mechanism must be established to facilitate cross-functional synergy between Central and District Committees for unified execution.

2. Infrastructure Readiness

- **Early Involvement of Competition Managers:** Competition Managers must be involved from the preparatory stage to ensure venue layouts, field-of-play and technical specifications meet sport-specific requirements and all competition specific requirements are captured well in advance.
- **Timely Completion of Infrastructure:** All sport-specific infrastructure must be planned and completed well in advance to avoid delays and ensure operational readiness.
- **Contingency Planning:** Backup plans and alternate venues should be identified early to address unforeseen delays or disruptions without impacting the event schedule.



3. Timely Sports Equipment Procurement

- **Advance Procurement Timeline:** Procurement of specialised equipment should begin 90–120 days in advance to accommodate import timelines, and replacements if needed.
- **Contingency Planning:** Procurement plans must include buffer timelines and alternate sourcing options to mitigate risks of delay or non-availability.
- **Need-Based Procurement:** Equipment procurement should be need-based and competition-specific, not influenced by vendors or federations, to ensure relevance and cost-efficiency.
- **Integration into SOP:** The complete equipment list and procurement protocols should be included in the Khelo India Standard Operating Procedures (SOP) to guide consistency and accountability.
- **Central Equipment Pool:** A centralised pool of commonly used equipment should be created, allowing states the flexibility to borrow or rent as per their requirements.

4. Enhancing Spectator Experience

- **Engagement of Educational & Youth Institutions:** Proactively involve schools, colleges, and youth organizations through structured outreach programs to ensure enthusiastic attendance and instil sports appreciation.
- **Community Mobilisation & Sports Culture Promotion:** Activate local communities and clubs to drive participation and build a grassroots sports-viewing culture aligned with the spirit of the Games.



5. Strategic Event Scheduling based on Climatic Conditions

Strategic Scheduling : To protect athlete health and performance, competitions should avoid the intense heat between 11 AM and 4 PM, especially in summer. Scheduling events in the cooler early morning or evening hours enhances safety, recovery and play quality while also improving spectator comfort. Climate-sensitive planning is crucial for responsible event management, ensuring optimal conditions for both athletes and audiences.

6. Timely Data Mobilisation & Dissemination

- **Advance Data Sharing:** Complete athlete and support staff data must be shared at least 15 days prior to the Games to enable smooth coordination across 36 States/UTs and 28 sports disciplines.
- **Operational Efficiency:** Timely access to arrival and departure details enables seamless planning for accommodation, catering, and transportation, minimizing last-minute disruptions and reducing logistical costs. A custom web application was developed to streamline data flow from all stakeholders, equipped with a real-time dashboard for efficient management of accommodation and transportation allotments.

7. Cost Optimisation on Overlays

- **Early Planning & Need-Based Design:** Overlay requirements should be finalised at the beginning of the planning cycle in consultation with competition managers and broadcast teams, ensuring all elements are need-based, not excessive or cosmetic.
- **Optimised Overlay Planning and Delivery:** Overlay planning should be a collaborative effort between the host state and competition managers, existing permanent infrastructure and spaces should be utilised to the maximum extent possible
- **Efficient Resource Utilisation:** Promote shared spaces and limit temporary structures to cut costs. Avoid excessive diesel generators, as minor delays have little impact on viewership. Using venue power and reserving generators for essential areas saves funds, allowing more funds for athlete support, infrastructure, or legacy projects.
- **Smart Branding Strategy:** Reduce over-branding at venues and shift visual identity efforts to city-wide activations, enhancing public engagement while controlling unnecessary onsite expenditure. Digital Branding mediums should be utilised to the maximum extent possible to reach optimal reach and visibility





The successful execution of the Khelo India Youth Games 2025 stands as a testament to the power of well-structured governance and institutional accountability in delivering high-impact sports events. When large-scale operations are entrusted to dedicated government systems, they not only achieve logistical efficiency but also instil a deep sense of national pride, ownership, and innovation among all stakeholders involved. By placing trust in our own institutions, we foster a culture of accountability where teams are motivated to excel, push boundaries, and solve challenges with agility. The framework encourages healthy competition within the system, ensuring that departments, officials, and decision-makers are aligned in their pursuit of excellence. This approach empowers local leadership, drives stakeholder engagement, and strengthens long-term capabilities for future events. Bihar's model during the Games is a clear reflection of how strong governance when guided by purpose translates into superior execution and impactful results. The state's proactive management, strategic resource allocation, and commitment to athlete welfare demonstrated that when institutions lead with clarity and dedication, sporting excellence follows effortlessly. Beyond medals and rankings, the Games reinforced the idea that structured leadership and internal trust are key drivers of success in large-scale event management.

Raveendran Sankaran, IPS
DG cum CEO
Bihar State Sports Authority

This Post Games Report for the Khelo India Youth Games 2025 has been prepared with the support of EY, our knowledge partner for the Games. EY provided end-to-end advisory support for the planning and delivery of the event and played a key role in compiling this report to document the key outcomes, learnings, and impact of the Games.